

Experiencing America Series

The South – Entrepreneurial Atlanta EDU 590EE

Part A

All materials in Part A are for informational purposes only and are not to be mailed along with the completed assignments.

Section A1 - Course Introduction

Welcome to the Experiencing America Series designed by the University of San Diego, Division of Continuing Education. The major focus of this Series is encouraging teachers to travel and experience our country by viewing, studying and reflecting on historical sites, museums, parks, and memorials. For complete information regarding the Experiencing America Series, please visit www.usd-online.org.

This section, The South, consists of 7 one semester unit courses: **Historic Atlanta EDU 590EC**, **Civil War Atlanta EDU 590ED**, **Entrepreneurial Atlanta EDU 590EE**, **Atlanta Author and Politician EDU 590EF**, **Atlanta and the Civil Rights Struggle EDU 590EG**, **Clinton Library and Museum EDU 590DA**, and **Historic Little Rock EDU 590DC**.

The fee for this course covers only the cost of the one semester unit tuition and one official transcript. Any travel expenses or admission fees are your responsibility. You will receive an official transcript from the University within three to four weeks of submitting satisfactory coursework. After the grade is posted, additional transcripts can be ordered online for \$5.00 at www.usd-online.org or by mail:

USD Continuing Education
Attention: Transcripts
5998 Alcalá Park
San Diego, CA 92110-2492

After 3 to 4 weeks, questions regarding transcripts can be answered at (619) 260-4585. Information about other USD Independent Study Courses is available at: www.usd-online.org.

Section A2 - How to Proceed

- **Read the Course Objective – A3**
- **Read all Assignments**
- **Read Frequently Asked Questions (FAQ) – A4**
- **Visit** and investigate all required sites
- **Complete** all parts of **Assignments**
- **Make copies** of all course work for your records.
**Your mailed assignments will not be returned to you.*
- **Complete and Sign Passport/Affidavit Form** and mail with all completed

Assignments to: **USD Continuing Education**
 Attn: Grader Ex Am Series
 4224 Tacoma Street
 San Diego, CA 92117

Section A3 - Course Objective / Grading Rubric

I. OBJECTIVE

After viewing, studying and reflecting on the required site(s) for this course, the participant will show that due to his/her participation he/she now has a greater understanding of the “American Experience.”

II. GRADING RUBRIC

Exemplary: A+ to A-	Acceptable: B+ to B-	Unacceptable: Must be resubmitted
Reflective, thoughtful ideas relevant to the assignment are clearly stated	Presents some relevant ideas and connections to the assignment	Ideas are not clear or relevant
Very well organized and assignments are well labeled	Is generally well organized and assignments are well labeled	Shows little or no organization and assignments are poorly labeled.
Reflective pieces cover numerous facts and specific details of the learning experience	Some facts and specific details of learning experiences are included	Few or no facts or specific details of the learning experience are included
Free of spelling and/or grammatical errors	Writing contains a few spelling and/or grammatical errors	Numerous spelling and/or grammatical errors. Difficult to read

Section A4 - Frequently Asked Questions (FAQ)

- Q. Whom do I contact if I have a question about the content of this course?
A. You can e-mail questions to amex@usd-online.org or phone (858) 581-0488.
- Q. How much time do I have to complete this course?
A. You have nine months from the time of registration to complete all coursework.
- Q. What if an emergency occurs and I need more than 9 months to complete my coursework?
A. Please e-mail sandiego@usd-online.org or call (619) 260-4585 to request an extension. If one is granted, *it is final*.
- Q. What if I change my name or address during this time.
A. Login to your account at www.usd-online.org and edit your contact information as soon as possible AND also update your address with our receptionist by calling (619) 260-4585.
- Q. Can I use both sides of the paper in completing the assignments?
A. No. Although it may save paper, it makes your paper more difficult to read and may lead to a second side being missed in the grading process.
- Q. Can I send completed work via e-mail or on a disk?
A. No. All work must be sent in as hard copies. For your own protection, please make sure to keep copies of ALL your work. Your mailed assignments will not be returned to you.
- Q. Can I send in each assignment as I complete it?
A. No. All assignments must be sent in together upon completion of the entire course.
- Q. What do I do when I have completed all the required coursework?
A. There is a list of required assignments on the Passport/Affidavit Form. Check to make sure you have completed all items listed and have placed responses on separate pages with appropriate label at the top of the page (example: B1 - Assignment Title). Fill out the Passport/Affidavit Form and sign and date the form. Arrange the Assignments in numerical order and place the Passport/Affidavit Form on top. Mail all Assignments, along with the signed Passport/Affidavit Form to:
- USD Continuing Education
Attn: Grader - Experiencing America Series
4224 Tacoma Street
San Diego, CA 92117**
- Q. Is there a required sequence for taking courses in the Experiencing America Series?
A. No. Each course is independent.

*Please note that the written assignments must be typed if possible, double-spaced on 8 ½" x 11" standard copy paper using 12 pt. font. Hand-written papers must be legible and easy to read.

Part B - Assignments

All completed **Assignments** must be placed on separate pages with the appropriate label at the top (example B1 – Assignment title) and mailed together for grading.
Please place **Passport/ Affidavit Form** on top of all **Assignments**.

Entrepreneurial Atlanta

Sites to Visit:

CNN Center

Maritetta St. and Techwood Dr.
(404) 827-2300

Fox Theatre

660 Peach Tree St. at Ponce de Leon Ave.
(404) 817-8700

World of Coca-Cola

Baker Street and Centennial Olympic Park Drive (across from Centennial Olympic Park)
(404) 676-5151

Centennial Olympic Park

Andrew Young International Blvd. and Marieta Street
(404) 222-7275

Instructions: The following Entrepreneurial Atlanta course instructions are for assignments (B1-B4). You are to tell the stories you glean from visiting each site in B1-B4 as if you are the entrepreneur who had a major part in the development of the enterprise. Have fun and use your imagination.

B1 – CNN Tour: Developing Technology

Label Assignment B1 – CNN Tour

B2 – Fox Theatre: Developing the Arts Through a Building

*Note – you can't explore the building on your own, so please call (404) 876-2041 for tour information.

Label Assignment B2 –Fox Theatre

B3 – World of Coca-Cola: Developing a Product

This tour is told by through the eyes of Asa Candler.

Label Assignment B3 – World of Coca-Cola

B4 – Centennial Olympic Park: Developing a Dream

This tour is told through the eyes of Billy Payne.

Label Assignment B4 – Centennial Olympic Park



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Passport/Affidavit Form

Ask a representative at each site to sign/stamp and date in the space below.

In addition, attach to this page any other evidence you have to document your experience. You can use items such as tickets (or photos of tickets) and photos of you in and around the required sites.

Instructions:

- Complete the Student Information section
- Sign and date the Passport/Affidavit Form
- Place the Passport/Affidavit Form on top of all Assignments and mail to:

USD Continuing Education
Attn: Grader Ex Am Series
4224 Tacoma Street
San Diego, CA 92117

Student Information

Name _____ SS# (last 4 digits) _____

Address _____
Street _____ City _____ State/zip _____

Phone (____) _____ E-mail _____

District _____ School _____

Grade level/subject _____

B1 – CNN Tour

B3 – World of Coca-Cola

B2 – Fox Theatre

B4 – Centennial Olympic Park

I _____ verify that I did visit **ALL REQUIRED SITES** for **The South – Entrepreneurial Atlanta EDU 590EE** and **ALL WRITTEN RESPONSES** are my own original comments.

Signature _____

Date _____

OFFICE USE: Grade _____ By _____ Date _____